



iDEA – The Duke of York awards programme

Inspiring Digital Enterprise Award (iDEA) is an international programme that helps develop digital, enterprise and employability skills. The programme is entirely free to Wirral residents and was funded by The Prince Andrew Charitable Trust, and founded by the Duke of York and the Nominet Trust.

Wirral libraries are promoting the programme to Wirral residents from April 2019.

The programme is aimed at residents aged from approximately ten years upwards through to retirement. 1.5m badges have been awarded internationally so far.

Learners will need to be able to have access to a mobile, tablet or computer, internet connection and email address, and already have a basic understanding of using a computer. We encourage Learners to use the free library WiFi and to bring their own devices. Some badges are easier to complete on a desktop computer.

There are 3 award levels; Bronze, Silver and Gold. Gold will be launched later in 2019. The Bronze award badges are bite-size and can take around 15-30 minutes to complete.

Learners win badges and the courses are grouped into: Citizen, Worker, Maker, Entrepreneur and Gamer and cover a wide range of subjects such as E-Safety, GDPR, Colours, Graphic Design, Web design, coding, video, teamwork, cyber spies, money management, digital ethics, social media ethics, blockchain, safe online and much more.

New badges are introduced at any time to add extra skills to Learners records of achievement.

The badges are designed not to fail, and give Learners infinite attempts to answer tasks correctly. Some questions may require multiple answers.

When an award has been gained, the Learner will receive an email from iDEA and they can request a hard copy of their Bronze, Silver certificates to arrive in the post to the Learner's home address.

Wirral Libraries are official organisers with the team at iDEA and have created a unique 'Digital Wirral' badge specifically for Wirral residents by logging in, going to the top of the page 'Have a badge code?' and inputting 'WIRRAL2019' to redeem 2 bonus points and earn the blue Digital Wirral badge.

The webpage for information to start, and to gain access to redeem the Wirral Badge code is www.wirral.gov.uk/idea and sits within the libraries section of the public Wirral website.